

# What a Difference a Home Can Make

Homeownership has long-lasting, life-changing impacts.



## OVERALL:

**93%** feel better about their children's future



## FAMILY INTERACTION:

**89%** spend more quality time with their families



## EDUCATION:

**96%** of parents say their child's attitude toward school has improved



## SECURITY/STABILITY:

**57%** of homeowners moved six or more times prior to becoming a Lakeshore Habitat Homeowner



## SOCIAL CONNECTEDNESS:

**86%** participate more in groups or activities in the community

*\*Voices of Lakeshore Habitat Homeowners, 2018. Study designed and conducted by Karyl Morin LLC.*



# West Michigan is Facing a Housing Crisis



**9,785 Renters** and **12,954 Homeowners** are cost-burdened (spending 30% or more of their income on housing)\*



More than **1,100 Housing Units** are sub-standard (pose a risk to health and wellbeing)\*



This negatively impacts all Lakeshore residents by leading to:

- **Stressed workers**
- **Increased burdens** on education and educators
- **Increased demand** for and cost of social services
- **Greater demand** on nonprofits

*\*In Ottawa County*

## Buttermilk Creek Townhomes Development Endorsed by:

- |   |                                       |
|---|---------------------------------------|
| B2 Outlet Stores                          | Jehovah Jireh Ministries              |
| Bloem                                     | John Fanthorpe, Farm Bureau Insurance |
| Bohn Dental                               | Ken Jipping, State Farm Agent         |
| City2Shore Real Estate                    | Lakeshore Advantage                   |
| Classis Georgetown of the CRCNA           | Lance DeYoung Building, LLC           |
| DeYoung Developments                      | Love Your Neighbor                    |
| DJ's Pizza                                | Macatawa Bank                         |
| Dykstra's Auto Service/ Dytech Auto Group | Marcusse Construction Company         |
| Farmers Co-Op                             | Mercy Health                          |
| Gemmens Hardware                          | Nate Nelson- Edward Jones Investments |
| Grand General Agency                      | Royal Technologies                    |
| Hand2Hand                                 | Sheldon Meadows                       |
| Holy Redeemer Parish                      | SoundOff Signal                       |
| Housing Next                              | Talsma Furniture                      |
| Hudsonville Chamber of Commerce           | Tony Scholten – Remax of Grand Rapids |
| Hudsonville Dental Associates             | Unity Christian High School           |
| Hudsonville Family Dentistry              | Vanderlaan Funeral Home               |
| Hudsonville Grille                        | Vredevoogd-Brummel Insurance          |
| Hudsonville Lanes                         | Wing Doozy                            |
| Hudsonville Public Schools                | West Michigan Community Bank          |
| Hudsonville Trailer                       |                                       |
| Hulst Jepsen Physical Therapy             |                                       |
| Jamestown Christian Reformed Church       |                                       |

## CONTACT INFO

**Dave Rozman**  
Development Director  
Lakeshore Habitat for Humanity  
dave@lakeshorehabitat.org  
616.393.8001 x106

12727 Riley Street, Holland, MI 49424

Lakeshore Habitat for Humanity is a qualified 501(c)3 nonprofit organization. Accordingly, your charitable gift is tax-deductible to the full extent of state and federal law.



# Together, More Can Be Done.



# Introducing... the Buttermilk Creek Townhomes

The data is clear: We need to build more affordable homes on the Lakeshore.

A Housing Needs Assessment in 2019 showed the need for 949 entry- and mid-level for-sale homes in the city of Hudsonville, Georgetown Charter Township, and the Jenison community by 2022.



ENTRY-LEVEL HOMES



MID-LEVEL HOMES

Lakeshore Habitat for Humanity will be building five townhouse-style units for homeownership in a vacant lot on the south side of Prospect Street, west of 32nd Street.

**Construction will begin in the summer of 2022!**



*"The 'hand up, not hand out' was for sure a hand up for us... our financial stability is much better than before."*

— SARA AND QUINCY BYRD, LAKESHORE HABITAT HOMEOWNERS

# About Lakeshore Habitat for Humanity

Since 1990, Lakeshore Habitat has been serving families through our affordable home building and repair ministry.

## A HAND UP, NOT A HAND OUT

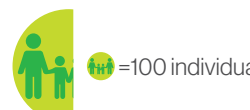
We build and sell affordable homes to families who are not eligible to receive mortgages from a conventional lender. Our process is a partnership; homeowners complete volunteer hours and participate in financial education. When a home is completed, we originate an affordable 20-to-30-year mortgage at zero profit, and the new homeowner assumes responsibility for it.



FOUNDED  
1990



HOMES BUILT  
155 and counting



PEOPLE SERVED

659 individuals, including  
430 children



# Meet the Byrds

After a job loss during the recession in 2009, the Byrd family faced food insecurity and homelessness. Quincy reached out to us and discovered a road to affordable homeownership built on dignity. Today, the Byrd family is thriving. Awakened to the need for more affordable housing solutions in the area, Quincy was inspired to run and serve as a city council member. He now has a direct role in creating opportunities for families who find themselves where he was ten years ago.

Lakeshore Habitat for Humanity is seeking to raise **\$700,000** for the Buttermilk Creek Townhomes Development.

## YOU CAN SUPPORT THIS CAMPAIGN THROUGH:

- A **one-time cash gift**
- A **multiple-year pledge** commitment (may be paid over a two-year period)
- A **gift of appreciated assets** (i.e., stock)
- The **donation of an appreciated asset** (e.g., property, an automobile, collectible)
- An **estate gift**

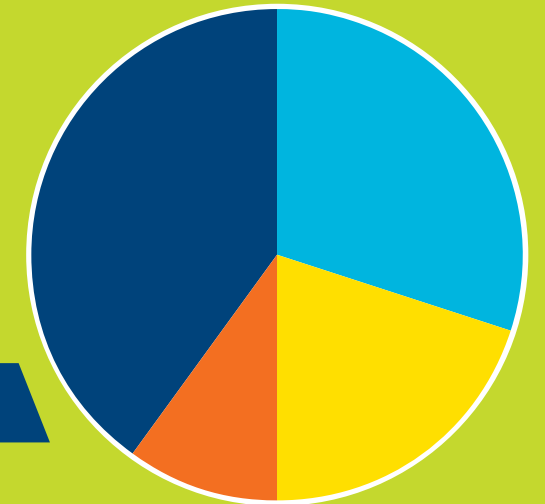
With your help, our success will demonstrate that through love, faith, and support, all Lakeshore residents can enjoy the dignity of a safe place to raise their family.  
**Please join us!**

## Campaign

- **\$883,000:** Construction/Improvements
- **\$143,000:** Site Acquisition
- **\$40,000:** Family Support (case management, application process, support for the families/neighborhood for three years)
- **\$25,000:** Contingency (construction material costs are increasing)

**= \$1,090,000 - \$390,000 EXPECTED PUBLIC FUNDING AND FUNDS SECURED**

**= \$700,000 TOTAL NEEDED**



LEARN MORE ABOUT HOW YOU CAN HELP:

[www.lakeshorehabitat.org/ways-to-give](http://www.lakeshorehabitat.org/ways-to-give)